

**BLADE AND BOW GOLF SWEEPSTAKES  
OFFICIAL RULES**

NO PURCHASE NECESSARY. OPEN ONLY TO LEGAL RESIDENTS OF THE 48 CONTIGUOUS UNITED STATES AND WASHINGTON, DC, 25 YEARS OF AGE OR OLDER. VOID IN ALASKA, HAWAII AND WHERE PROHIBITED BY LAW.

1. **Sweepstakes Period:** The BLADE AND BOW GOLF SWEEPSTAKES (“Sweepstakes”) begins on 1/30/2025 @ 12:00 a.m. Eastern Time (ET) and ends 6/15/2025 @ 11:59:59 p.m. ET.
2. **How to Enter:** There is only one (1) way to enter this sweepstakes.
  - A. Go to [www.bladeandbowwhiskey.com/sweepstakes](http://www.bladeandbowwhiskey.com/sweepstakes) (“Website”)† and verify your age.
  - B. Following the instructions on Website, provide all required information on the entry form, including your first name and last name, date of birth, complete address (including zip code), phone number and e-mail address.

†You may access the mobile version of the Website by scanning the QR Code found on Sweepstakes advertising materials where available. For clarity, scanning the QR Code in and of itself will not result in entry.

Internet access and valid e-mail address are required to enter the Sweepstakes. If utilizing the mobile version of the Website (including scanning QR Code), wireless Internet access and/or other fees may apply. Please consult your wireless service provider regarding your pricing plan as well as reviewing your phone’s capabilities for specific instructions as to utilizing QR Code. Not all cellular phone providers carry necessary service to enter via mobile version of Website (including the ability to scan QR Code to access same). Wireless Internet access is not available in all areas.

**All entries must be received by 6/15/2025 @ 11:59:59 p.m. ET.** There is a limit of one (1) entry per person. Multiple entries will automatically result in disqualification. Receipt of entry may be acknowledged by Sponsor, but any such acknowledgment is not binding other than indicating that entry has been received. No alterations or forged entries are permitted. Prize will be awarded to the name corresponding to the e-mail address indicated on entry form.

Sponsor is not responsible for technical difficulties, telephone or cell phone service disruptions or other equipment or service issues which might affect the ability of a Website visitor to enter on-line (including scanning QR Code to access Website); or the ability of the Sponsor to notify the winners. Sponsor assumes no responsibility for lost, late, damaged, misdirected, illegible, garbled, corrupted, jumbled, inaccessible, incomplete, incorrect entries or other Sweepstakes materials, all of which are void. Facsimiles or mechanical reproductions will not be accepted. All entries become the property of the Sponsor and will not be returned.

Entrants' personal information will only be used for purposes of Sweepstakes administration unless an entrant expressly consents beforehand in writing to such other use by Sponsor. For more information, please review Diageo's Privacy & Cookie Notice at [https://footer.diageohorizon.com/dfs/assets/www.bladeandbowwhiskey.com/PrivacyPolicy\\_uen.html?locale=uen-us](https://footer.diageohorizon.com/dfs/assets/www.bladeandbowwhiskey.com/PrivacyPolicy_uen.html?locale=uen-us) as well as Diageo's Conditions of Use at [https://footer.diageohorizon.com/dfs/assets/www.bladeandbowwhiskey.com/TnC\\_uen.html?locale=uen-us](https://footer.diageohorizon.com/dfs/assets/www.bladeandbowwhiskey.com/TnC_uen.html?locale=uen-us). In the event of any discrepancy between the privacy and cookie notice and these Official Rules, the privacy and cookie notice shall control and govern; in the event of any discrepancy between the conditions of use and these Official Rules, the conditions of use shall control and govern.

### **3. Prizes:**

One (1) Grand Prize will be awarded. Grand Prize is a 3 day/2 night trip for winner and up to three (3) guests (each of whom must be 25 years of age or older) to a destination in the contiguous 48 United States ("Destination") on a date between 7/1/2025 and 9/30/2025, where winner and guests will play one (1) round of golf with professional golfer Wyndham Clark.

Trip includes first class air transportation between major commercial airport near winner's residence to major commercial airport near Destination (airports are of Sponsor's sole choosing; flights may not be direct and may include stopovers); hotel accommodations for two (2) nights (luxury rooms, double occupancy; hotel of Sponsor's sole choosing); one (1) round of golf with Mr. Wyndham Clark (eighteen [18] holes; not to exceed 3 and ½ hours), including use of golf clubs/golf balls†; ground transportation between Destination airport and hotel and hotel and golf course; \$1000 e-gift card from bank/financial institution of Sponsor's sole choosing\*\* (terms and conditions of gift card issuer apply); BLADE AND BOW Kentucky Straight Bourbon Whiskey branded merchandise (including apparel) for winner and each guest. Approximate Retail Value: \$12,560. Actual value of Grand Prize depends on winner's residence and other factors; winner will not receive the difference between approximate retail value and actual value of prize.

\*\*Bank/financial institution is American Express, MasterCard or Visa. Trademarks used solely for purposes of prize description. None of the foregoing entities have sponsored, endorsed, authorized this Sweepstakes, Sponsor's BLADE AND BOW Kentucky Straight Bourbon Whiskey, Mr. Wyndham Clark or are otherwise affiliated with this Sweepstakes in any manner.

†Participation in golf carries a risk of injury regardless of the level of expertise of the player, including sprains and strains to one's muscles, joints or connective tissue in areas such as the back, shoulder and elbow. Before engaging in the sport of golf, winner and guests may wish to consult with a physician or other medical professional to confirm that they are in suitable condition to do so. Winner and guests may also be required to sign and return a waiver of liability/release from golf course and/or other third parties as a condition of acceptance of this prize element. IF WINNER CANNOT ACCEPT THIS ELEMENT OF GRAND PRIZE FOR ANY REASON, GRAND PRIZE TRIP WILL BE FORFEITED AND WINNER MAY EITHER

CHOOSE THE CASH PRIZE OPTION (AS DISCUSSED BELOW) OR FORFEIT THE GRAND PRIZE ALTOGETHER.

**Grand Prize winner must be able to travel on the dates selected by Sponsor (between 7/1/2025 and 9/30/2025; winner will receive at least thirty [30] days' advanced notice of specific travel dates) so as to participate in round of golf with Mr. Wyndham Clark. If winner is not available to travel on such dates for any reason, he/she may select the cash prize option or forfeit the Grand Prize altogether.**

**In the event of prize forfeiture, no alternate prize or compensation will be awarded and an alternate winner may be selected (time permitting).**

Trip is subject to availability and additional restrictions. Winner and all guests must travel together on the same itinerary as set by Sponsor including flights and hotel. Should winner and guests reside in different areas, each guest will be solely responsible for any and all expenses in conjunction with travel to and from the departure airport designated by Sponsor near winner's residence (as set forth above). Valid travel documents are required for travel and are the sole responsibility of winner and guests.

Winner and guests must act in an appropriate, well-behaved and respectful manner at all times including both prize travel and the golfing element of the Grand Prize. The preceding includes without limitation:

- (a) Treating Mr. Wyndham Clark with courtesy and politeness at all times with the understanding that Mr. Wyndham Clark may or may not (in his sole discretion) choose to (i) autograph item(s) for winner and guests; (ii) pose for "selfies" or other videos or photos with winner and guests or allow winner and guests to photograph the round of golf. In addition, winner and guests agree to refrain from discussing topics of a personal or sensitive nature with Mr. Wyndham Clark, including without limitation politics and religion. ACTING IN AN ANTAGONISTIC OR ABUSIVE MANNER TOWARD MR. WYNDHAM CLARK WILL RESULT IN IMMEDIATE TERMINATION OF ROUND OF GOLF/PRIZE WITHOUT COMPENSATION OF ANY KIND AND MAY EXPOSE WINNER AND/OR GUEST(S) TO POTENTIAL LEGAL LIABILITY.
- (b) Complying with all policies of the golf course hosting the round of golf with Mr. Wyndham Clark, including without limitation (i) wearing appropriate attire; (ii) refraining from use of profanity, throwing golf clubs or similar belligerent or anti-social conduct; (iii) abiding by restrictions on use of mobile devices and music; (iv) maintaining an appropriate pace of play and being prepared to commence playing at designated tee time.
- (c) Following all instructions of representatives of Sponsor and Administrator.
- (d) Complying with any laws/regulations or policies (of the United States or any political subdivision thereof, of air carrier, hotel property, golf course or any other business entity, as well as any stated preferences of Mr. Wyndham Clark) designed to prevent the spread of COVID-19/Coronavirus; such as, mask-wearing, social distancing, providing proof of negative COVID-19/Coronavirus test and/or providing proof of vaccination against COVID-19/Coronavirus.

Winner and guests understand and agree that Sponsor has not obtained any insurance for them in conjunction with the Grand Prize trip. The preceding includes but is not limited to the golfing element of the Grand Prize trip.

Should winner live within reasonable driving distance of Destination, Sponsor will replace air travel with ground transportation and no substitute prize or compensation will be awarded (and, in such case, the value of the Grand Prize will be less than the amount indicated above).

If winner chooses to accept the Grand Prize without the full complement of three (3) guests (or if guest[s] fails to timely return signed Liability/Publicity Release as discussed below), the Grand Prize will be awarded in increments appropriate for the actual number of travelers including the winner him/herself) and no substitute prize or compensation will be awarded (and, in such case, the value of the Grand Prize will be less than the amount indicated above).

All costs and expenses not specified in these Official Rules are the winner's sole responsibility, including travel to/from airports, meals, souvenirs and incidentals.

**CASH PRIZE OPTION: Grand Prize winner may choose to accept a cash prize of \$1,200 instead of the Grand Prize as set forth above. Such selection must be made when Grand Prize winner returns the affidavit of eligibility, a liability release and a publicity release (where lawful) as discussed below. SHOULD GRAND PRIZE WINNER SELECT THIS OPTION, HE/SHE WAIVES ANY AND ALL RIGHT TO THE GRAND PRIZE TRIP AS SET FORTH ABOVE. ONCE THIS SELECTION IS MADE, IT CANNOT BE REVERSED, ABSENT EXTRAORDINARY CIRCUMSTANCES.**

Four (4) First Prizes will be awarded. First Prize is a prize kit consisting of a cooler bag, golf balls, golf glove, highball glasses, and other golf equipment/ accessories with BLADE AND BOW Kentucky Straight Bourbon Whiskey branding. Approximate Retail Value: \$380 each.

Prize kit must be accepted in its entirety or not at all. Actual items included in prize kit may differ from depictions of same in Sweepstakes advertising, with Sponsor disclaiming any and all liability in conjunction therewith.

TOTAL APPROXIMATE RETAIL VALUE OF ALL PRIZES: \$14,080

Due to State legal restrictions: (a) if First Prize winner is a resident of Virginia, he/she will receive an alternate prize of comparable value instead of prize kit and (b) if Grand Prize winner is a resident of Virginia, he/she will receive an alternate prize component of comparable value instead of BLADE AND BOW Kentucky Straight Bourbon Whiskey branded merchandise element of prize.

Prize must be accepted as set forth herein.

If winner declines any Prize for any reason (for Grand Prize, winner declines both the Grand Prize trip AND the cash prize option), no compensation or alternate prize will be awarded in its place.

**ALCOHOL IS NOT PART OF ANY PRIZE.**

**4. Winner Determination:**

Winners will be selected in a random drawing on or about June 16<sup>th</sup>, 2025. The random drawing will be conducted by Administrator (i.e., Avid, Inc. dba Avid Marketing Group, the independent, third party marketing agency retained by Sponsor to administer the Sweepstakes on its behalf), whose decisions will be final in all matters relating to the Sweepstakes. Odds of winning will be determined by the total number of eligible entries received.

Winners will be notified by e-mail and/or phone from Administrator (method[s] of notification is of Sponsor's sole determination). Grand Prize winner will be notified on or about June 17<sup>th</sup>, 2025; First Prize winners will be notified on or about June 23<sup>rd</sup>, 2025. The e-mail communication will include an affidavit of eligibility, a liability release and a publicity release (where lawful), which must be signed by winner within corresponding time period of notification (for Grand Prize, **within one (1) day** of notification; for First Prizes, within **five (5) days** of notification) or Prize will be forfeited and may be awarded to another winner at Sponsor's sole discretion (for Grand Prize, Trip is only available time permitting). If winner cannot be located or does not respond to attempt to be contacted with corresponding time period (for Grand Prize, **within two (2) days**; for First Prizes, **within five (5) days**), Prize will automatically be forfeited and an alternate winner may be selected at Sponsor's sole discretion (again, Grand Prize trip is available time permitting).

SPONSOR AND ADMINISTRATOR WILL ATTEMPT TO CONTACT POTENTIAL GRAND PRIZE WINNER VIA E-MAIL AND/OR PHONE, AND MAY MAKE ONLY ONE SUCH ATTEMPT VIA ONE METHOD. IT IS STRONGLY RECOMMENDED THAT YOU PERIODICALLY CHECK THE PHONE NUMBER AND E-MAIL ADDRESS INCLUDED ON THE ENTRY FORM ON JUNE 17<sup>TH</sup>, 2025 FOR SUCH NOTIFICATION.

SPONSOR AND ADMINISTRATOR WILL USE COMMERCIALY REASONABLE EFFORTS TO CONTACT POTENTIAL WINNERS OF ALL PRIZES AND DISCLAIM ANY AND ALL LIABILITY IN CONJUNCTION WITH SAME.

If applicable, each of Grand Prize winner's guests must sign and return a liability release and a publicity release (where lawful) prior to Grand Prize trip. If guest(s) fail to do so, the Grand Prize trip will be awarded to winner in increments excluding such guest(s) and no alternate prize or compensation will be awarded, as discussed above.

Except where prohibited, acceptance of Prize constitutes winner's consent to use of their name, likeness and biographical data for advertising and promotional purposes without additional compensation. For Grand Prize, assuming that the winner accepts the Grand Prize trip, the

preceding includes but is not limited to photographs and video recordings of the winner and guests during the trip, which may include their interaction with Mr. Wyndham Clark.

WINNERS AND GUESTS OF GRAND PRIZE WINNER (IF APPLICABLE) AGREE THAT AN ELECTRONIC SIGNATURE/AFFIRMATION OR FACSIMILE VERSION OF THE AFFIDAVIT OF ELIGIBILITY AND LIABILITY/PUBLICITY RELEASE (FOR WINNERS) OR LIABILITY/PUBLICITY RELEASE (FOR GUESTS OF GRAND PRIZE WINNER, IF APPLICABLE) SHALL HAVE THE SAME LEGAL FORCE AND EFFECT AS A HAND-SIGNED DOCUMENT. NOTWITHSTANDING THE FOREGOING, SHOULD SPONSOR/ADMINISTRATOR DETERMINE IN THEIR SOLE DISCRETION THAT THE ELECTRONICALLY SIGNED/AFFIRMED/FACSIMILE VERSION OF THE AFFIDAVIT/RELEASE (FOR WINNERS) OR RELEASE (FOR GUESTS OF GRAND PRIZE WINNER, IF APPLICABLE) IS NOT ACCEPTABLE, SPONSOR MAY CONDITION AWARD OF PRIZE (FOR WINNERS) OR ACCOMPANYING GRAND PRIZE WINNER ON TRIP (FOR GUESTS OF GRAND PRIZE WINNER, IF APPLICABLE) ON RETURN OF THE ACTUAL HAND-SIGNED DOCUMENT.

Winner must furnish valid proof of age (for example, a government-issued driver's license, birth certificate or passport). An affidavit of eligibility, liability release and publicity release (where lawful) must be provided to Administrator before prize can be received. No prize will be awarded unless the Affidavit has been received by Administrator.

Sponsor shall have the right, in its sole discretion, to abbreviate, modify, suspend, cancel or terminate the promotion without notice or further obligation.

**5. Eligibility:** This Sweepstakes is open only to legal residents of the 48 contiguous United States or Washington, DC, who are 25 years of age or older at the time of entry. Void in Alaska, Hawaii and where prohibited or restricted by law. Employees or owners of the following entities and members of their families or households are not eligible for participation under any circumstances: Diageo Americas, Inc., the management and representation of Mr. Wyndham Clark, and (as applicable) their respective affiliates, printers, advertising and promotion agencies (including Administrator), alcohol beverage suppliers, importers, wholesalers, distributors or retailers. Members of the family and household of Mr. Wyndham Clark are also not eligible for the Sweepstakes. All federal, state and local laws apply.

**6. General Conditions:** Entry in the Sweepstakes constitutes an entrant's full and unconditional agreement to abide by and accept the terms and conditions of these Official Rules. No substitution of prize or cash equivalent except at Sponsor's sole discretion. For Grand Prize, the preceding excludes (a) the gift card element of the prize in those jurisdictions with laws mandating that a gift card holder may redeem same for cash value or (b) the prize in its entirety (with regard to the latter, if \$1,200 cash prize option is selected instead of the trip.) Limit of one (1) prize per family, household or address. Prize is non-transferable except at the sole discretion of the Sponsor. All federal, state and local taxes on prize are winner's sole responsibility. By accepting prize, winner waives the right to assert as a cost of winning said prize, any and all costs of redemption or travel to redeem said prize and any and all liability that might arise from redeeming or seeking to redeem said prize. Sponsor reserves the right to conduct a background

check of any criminal records of winners and guests of Grand Prize winner (if applicable). To the extent necessary and permitted by law, winners and guests of Grand Prize winner (if applicable) shall authorize this background check. Sponsor reserves the right, at its sole discretion, to disqualify winners and/or guests of Grand Prize winner (if applicable) based on the background check. Winner also accepts sole responsibility for any miscellaneous costs relating to acceptance of prize.

Entrants hereby agree to indemnify and hold Sponsor, Administrator, the management and representation of Mr. Wyndham Clark, Mr. Wyndham Clark personally as well as Meta Platforms, Inc. harmless from and against any third party claims, actions or proceedings of any kind and from any and all damages, liabilities, costs and expenses, including attorney fees and court costs, arising out of any breach or alleged breach of any of the warranties and representations set forth above.

SPONSOR MAKES NO REPRESENTATION, GUARANTEE OR WARRANTY OF ANY KIND REGARDING ANY PRIZE (OR ANY ELEMENT THEREOF), INCLUDING THE WARRANTY OF MERCHANTABILITY OR FITNESS FOR THE INTENDED PURPOSE. THE PRECEDING INCLUDES BUT IS NOT LIMITED TO THE GOLFING ELEMENT OF THE GRAND PRIZE.

The value of the prize won by a participant under the sweepstakes may be taxable as income to its winner. Winner is solely responsible for any and all taxes and/or fees associated with the prize. Grand Prize winner will be issued an IRS Form W-9 with the Affidavit of Eligibility, a Liability Release and a Publicity Release (where lawful) and a subsequent IRS Form 1099. Upon receipt of a prize, the winner shall be required to comply with any and all applicable federal, state and local laws, rules and regulations.

In consideration of their receipt of any prize, prize winner for himself or herself and their guest, heirs, personal representatives and assigns shall voluntarily and knowingly completely and forever release, waive and discharge Sponsor and all related parties, Administrator, the management and representation of Mr. Wyndham Clark, Mr. Wyndham Clark personally, as well as Meta Platforms, Inc. from and against any and every kind of claim, demand, injury, costs, attorney fees, right, liability or cause of action or other liabilities of whatever kind or nature, known or unknown, absolute or contingent, and whether or not fixed, which the prize winner ever had, now has or might in the future have arising in any way or related to this Sweepstakes, including, but not limited to, prize winner's participation in the Sweepstakes; prize winner's Sweepstakes entry; use of prize winner's name, likeness, biographical information, signature, image or likeness; prize winner's receipt, use or inability to use any prize or part thereof, including but not limited to injury or loss sustained in any travel related to the prize; financial claims; physical and/or emotional injury; and/or any other legal claim that may arise, whether under contract, tort, warranty or any other theory or claim.

**7. Electronic Entries:** In the event of a dispute, online entries will be deemed made by the authorized account holder of the e-mail address submitted at time of entry. The authorized account holder is the natural person who is assigned to the e-mail address by an internet access

provider, online service, or other organization that is responsible for assigning e-mail addresses. Sponsor and its agencies are not responsible for lost, late, damaged, illegible, misdirected, or incomplete entries; corrupted, jumbled, interrupted, irregular or defective entries or entries not received or properly recorded due to lost, failed, delayed or interrupted connections or miscommunications, or to other electronic malfunctions, delays, or errors of any kind in the transmission or receipt of entries. Sponsor and its agencies are also not responsible for incorrect or inaccurate entry information, whether caused by users or by any human or technological error that may occur in the processing of entries in this Sweepstakes or for any malfunction, defect or error in the scanning of QR Code such that Website is not accessible or usable as intended by Sponsor. Sponsor reserves the right, in its sole discretion, to cancel or suspend all or a portion of the Sweepstakes, should viruses, bugs or other causes beyond control of the Sponsor corrupt the administration, security or proper operation of the Sweepstakes. CAUTION: ANY ATTEMPT BY A PERSON TO DELIBERATELY DAMAGE ANY WEBSITE, SEEK TO DEFRAUD SPONSOR OR ADMINISTRATOR, OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

**8. Winners' List:** For winners' list, please send a self-addressed stamped envelope to Blade & Bow Golf Sweepstakes Winner, P.O. Box 1008, Rocky Hill, CT 06067-1008. All requests for the winners' list must be postmarked by July 15, 2025 and received by July 29, 2025.

This promotion is in no way sponsored, endorsed or administered by, or associated with, Instagram.

Please Drink Responsibly.

BLADE AND BOW Kentucky Straight Bourbon Whiskey. 45.5% Alc/Vol. Stitzel-Weller Distilling Co., Louisville, KY.

Sweepstakes not sponsored or offered by Mr. Wyndham Clark.